

**DIGITAL
LIFE**



DIGITAL
LIFE

DEDICATED TO INDIA AND 120 CRORE INDIANS

A tribute to realise the
Digital India vision
of Hon'ble Prime Minister
Shri Narendra Modi



DIGITAL REVOLUTION

Life is going Digital

We need digital tools and skills

India cannot be left behind

India is ranked 155th of 230 countries

Jio will take India to top 10 globally

DIGITAL LIFE

Data is the oxygen of digital life

We need digital tools and skills

Data demand is growing exponentially

Jio will meet this demand for india

Jio will realize the Digital India vision

JIO ECOSYSTEM

Best quality broadband network

Affordable, cutting-edge devices

Compelling apps and content

Superior digital services experience

Affordable and simple tariffs



NETWORK

JIO NETWORK

India's first all IP network

Data-strong network built for Internet

Mobile video network

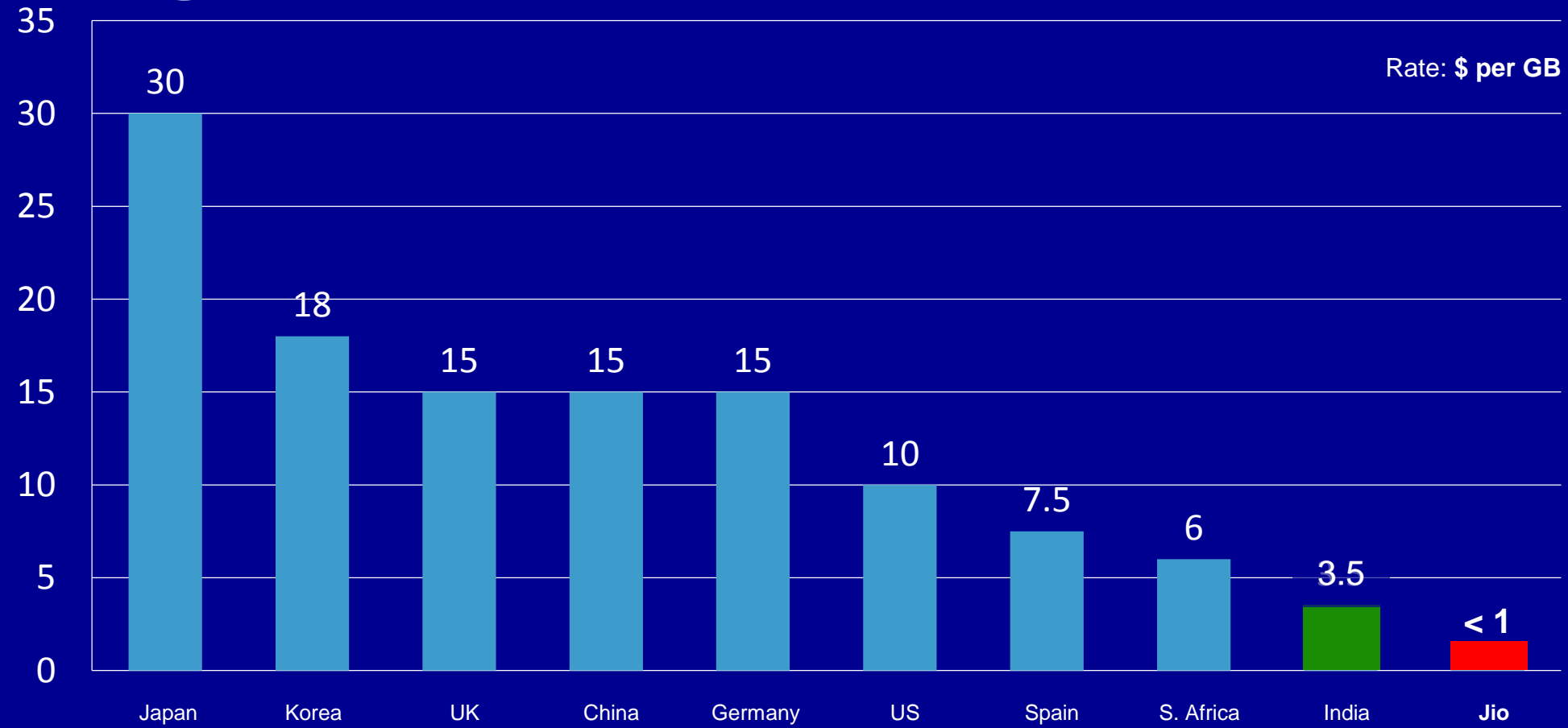
True 4G covering 18,000 Cities, 2 Lakh villages

Voice over LTE (VoLTE)

Future Proof – 5G, 6G ready

1

LOWEST DATA RATES IN THE WORLD



DEVICES

Reliance Digital has fuelled the 4G ecosystem

70% of all smartphones are 4G

4G smartphones are available at Rs. 4,000/-

4G smartphones need to be more affordable

2

LYF DEVICES @ 2,999/-

More feature-rich LYF devices @ 3,999/-, 4,999/-, 5,999/-

JioFi personal router solution for 2G/3G devices @ 1,999/-

APPLICATIONS



MyJio



JioChat



JioMoney



Jio4GVoice



JioNet



JioSecurity



JioCloud



JioTV



JioCinema



JioMusic



JioMags



JioXpressNews



JioNewsPaper

ANYTIME IS PRIME TIME



JioTV

300+ Live TV Channels

40 HD Channels

THEATRE AT YOUR FINGERTIPS



JioCinema

6,000 Movies

60,000 Music Videos

100,000 Episodes

ULTRA HIGH DEFINITION MUSIC



JioMusic

10 Million Songs

Caller Tunes

3

COMPLIMENTARY SUBSCRIPTION

For one year worth Rs 15,000/-

REIMAGINED EXPERIENCE

Power of Digital to simplify experience

Largest distribution network

Re-imagined sign-up via Aadhar

Home delivery

MyJio – for self service

4

AADHAR BASED SIGNUP

15 minute walk-out-working

PRINCIPLES

Customer should pay for only 1 service

5

FREE VOICE CALLS

To any network across the country

No roaming – One India forever

PRINCIPLES

Customer should pay for only 1 service

Data must be affordable

EXISTING

JIO

VOICE

65p/min

FREE

DATA

Rs 250/GB

Rs 50/GB

(Lowest in the world)

PRINCIPLES

Customer should pay for only 1 service

Data must be affordable

Simple tariff structure

6

RIP CHARGES

No more Voice call charges

No more roaming charges – ONE India

No more high data rates

No more high base rates and overages

No more blackout days

7

JIO TARIFF PLANS

| | S | M | M | L | XL | XXL | XXXL |
|---|---------------|--|---|---|---|---|---|
| JIO TARIFFS | Rs 149 | Rs 499 | Rs 999 | Rs 1499 | Rs 2499 | Rs 3999 | Rs 4999 |
| FREE VOICE Unlimited Local STD Roaming to any network in India | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 4G DATA | 0.3GB | 4GB + Unlimited 4G at Night | 10GB + Unlimited 4G at Night | 20GB + Unlimited 4G at Night | 35GB + Unlimited 4G at Night | 60GB + Unlimited 4G at Night | 75GB + Unlimited 4G at Night |
| Jio Apps Subscriptions worth Rs 1,250 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Unlimited SMS*(L+N) | 100 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| WiFi (JioNet Hotspot) | - | 8GB | 20GB | 40GB | 70GB | 120GB | 150GB |
| Validity of Pack (Days) | 28 | 28 | 28 | 28 | 28 | 28 | 28 |

| | XXS | XS | S |
|---|--|---|--|
| JIO TARIFFS | Rs 19 | Rs 129 | Rs 299 |
| FREE VOICE Unlimited Local STD Roaming to any network in India | ✓ | ✓ | ✓ |
| 4G DATA | 0.1GB + Unlimited 4G at Night | 0.75GB + Unlimited 4G at Night | 2GB + Unlimited 4G at Night |
| Jio Apps Subscriptions worth Rs 1,250 | ✓ | ✓ | ✓ |
| Unlimited SMS*(L+N) | ✓ | ✓ | ✓ |
| WiFi (JioNet Hotspot) | 0.2GB | 1.5GB | 4GB |
| Validity of Pack (Days) | 1 | 7 | 21 |

8

25% MORE DATA

JIO FOR STUDENTS

Connecting 30,000 schools and colleges

With WiFi and high speed internet

9

JIO FOR ENTERPRISE

10

INDIA'S FIRST EVER PLATINUM SERVICE

Affordable International rates

Exclusive customized content

Personalized network coverage

First-of-its-kind concierge service

Video call center

- 1 **Best network with the Lowest Data rates globally**
- 2 **LYF Device starting Rs. 2,999/-**
- 3 **Complimentary Jio Apps worth Rs 15,000**
- 4 **Instant Aadhar-based activations**
- 5 **Free Voice Calls**

- 6 **Jio simple Tariff Plans**
- 7 **All complex telecom charges: RIP**
- 8 **Special Discounts for Students**
- 9 **Enterprise friendly solutions and plans**
- 10 **India's first ever platinum service**

11

FREE WELCOME OFFER

Unlimited Data | Voice | Video | WiFi | Jio Apps

THE FUTURE

1 Gbps Fiber rollout

Continuous strengthening of mobile network

Enterprise solutions

Partnering with leading global digital players

Partnering with Indian entrepreneurs – Start-Up fund

eCommerce

Apps around Education, Health, Agriculture & more

FAIR PLAY

Healthy Competition

JIO BRAND VALUES

Abundant, high-quality data

Connected Intelligence

Simple. Smart. Secure

Jio Together

Jio Digital Life

Life is Beautiful

**COME ON INDIA
JIO DIGITAL LIFE**

JIO TOGETHER

